

**LISTING OF CLAIMS:**

1. (Currently amended): A normally white super-twist nematic liquid crystal display device for multiplex operation, comprising:
  - a liquid crystal cell essentially comprising a liquid crystal layer, being sandwiched between a front and a rear substrate[[,]] ;
  - an at least partly reflective film, arranged in proximity to said rear substrate[[,]] ; and
  - a front optical stack, arranged on a viewer's side of the front substrate, the stack comprising one or more optical films, wherein the front optical stack consists essentially of a polarizer and an optional optical light scattering film.
2. (Previously presented): A display device as claimed in claim 1, wherein the retardation of said liquid crystal layer is in the range of 500-750 nm.
3. (Previously presented): A display device as claimed in claim 1, wherein said at least partly reflective film is a reflective film enabling reflective operation of the display device.
4. (Previously presented): A display device as claimed in claim 1, wherein said at least partly reflective film is a transflective film enabling transflective operation of the display device.
5. (Previously presented): A display device as claimed in claim 4, further comprising a rear optical stack, arranged on a back side of the liquid crystal layer, the stack comprising one or more optical films.

6. (Currently amended): A display device as claimed in claim 5, wherein said rear optical stack comprises a rear polarizer, and a compensation film[[,] being arranged between the rear polarizer and the liquid crystal cell.

7. (Previously presented): A display device as claimed in claim 1, wherein said at least partly reflective film is arranged as an in-cell internal reflector between said front and rear substrate.

8. (Previously presented): A display device as claimed in claim 1, wherein said at least partly reflective film is arranged in said rear optical stack, essentially adjacent to said rear substrate.

9. (New): A display device as claimed in claim 1, wherein the front optical stack includes only the polarizer and the optical light scattering film.

10. (New): A display device as claimed in claim 1, wherein the front optical stack does not include a compensation film.

11. (New): A liquid crystal display device, comprising:  
a first substrate;  
a second substrate;  
a liquid crystal layer disposed between the first substrate and the second substrate;  
an at least partly reflective film supported by the second substrate; and

a first optical stack supported by the first substrate, comprising a polarizer and an optical light scattering film, without a compensation film.

12. (New): A display device as claimed in claim 11, wherein the retardation of said liquid crystal layer is in the range of 500-750 nm.

13. (New): A display device as claimed in claim 11, wherein said at least partly reflective film comprises a reflective film enabling reflective operation of the display device.

14. (New): A display device as claimed in claim 11, wherein said at least partly reflective film comprises a transflective film enabling transflective operation of the display device.

15. (New): A display device as claimed in claim 14, further comprising a second optical stack supported by the second substrate, comprising one or more optical films.

16. (New): A display device as claimed in claim 15, wherein said second optical stack comprises a polarizer, and a compensation film.

17. (New): A display device as claimed in claim 11, wherein said at least partly reflective film is supported by the second substrate on a side facing the first substrate.

18. (New): A display device as claimed in claim 11, wherein said at least partly reflective film is supported by the second substrate on a side facing away from the first substrate.

19. (New): A display device as claimed in claim 11, wherein the front optical stack includes only the polarizer and the optical light scattering film.

20. (New): A liquid crystal display device, comprising:

a first substrate;

a second substrate;

a liquid crystal layer disposed between the first substrate and the second substrate;

an at least partly reflective film supported by the second substrate on a side facing the first substrate or facing away from the first substrate;

a single compensation film supported by the second substrate; and

an optical stack supported by the first substrate, comprising a polarizer and an optical light scattering film, without further compensation film.